

NORTH HERTFORDSHIRE DISTRICT COUNCIL PARKING STRATEGY JANUARY 2019

STRATEGIC ACTION PLAN

Short-term (1-3 yrs)	Medium-term (3-5 yrs)
PS1 Prepare and publish NHDC Parking Operational Guidelines.	PS2a Review and update Action plan and work programme
PS2 Prepare and prioritise a work programme setting out key projects from the Action Plan and to prioritise more local town and district wide parking issues.	
PS3 Subject to suitable business case for introduction of Pay on Foot trial – definition of objectives and evaluation measures for the trial, selection of trial car park, engagement with town centre management, selection of technology and procurement, set up monitoring framework and conduct baseline data collection.	PS3a Subject to successful trial, extension of pay on foot or similar technology at other appropriate council car parks
PS4 On-street parking – review of town centre bays to identify streets for reduction to max 20/30 mins and/or premium spaces and introduction of trial.	PS5a Implement/roll out commuter parking strategy where considered appropriate
PS5 Preparatory work for commuter parking strategy – market research with rail commuters to understand the right price benchmark and what the ‘commuter’ season ticket should include, survey of potential availability of bays.	
PS6 Approach other Hertfordshire districts/boroughs to see if there is appetite for a joint market engagement exercise to look at alternative digital payment platforms.	
PS7 Complete town wide parking reviews for Letchworth and Royston.	
PS8 Review future approach to town wide parking reviews.	
PS9 Review the off street parking traffic regulation orders to accord with the policies in the Strategy.	

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<p>PS10 Investigate physical improvements to the council multistory car parks to encourage usage – review access and signage to car parks, engagement with town centre management, selection of technology to improve safety and usage, set up monitoring framework and conduct baseline data collection.</p>	